# Mayank Khanna

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## Experience

## Cloudistics Inc.

Interaction Designer / July 2016 - Present

- Joined the enterprise startup as the 2nd Interaction designer.
- Designed several features across the web-based platform for managing one-of-a-kind completely integrated cloud management solution.
- Presented concepts and design artifacts in form of high-fidelity wireframes and detailed interaction flows to product stakeholders to solicit feedback and incorporate that feedback in future design iterations.
- Provided support on ongoing projects to clarify development concerns and made design improvements to account for them.
- Collaborated with other designers to improve the design process within the team and enhance collaboration with other teams.

## **Key Product-level Contributions:**

- Co-designed workflows and sand-boxed user environments for role-based management of product capabilities.
- Designed the product search experience to work across 14 different types of objects and 42 searchable properties.
- Designed custom visualizations for representing product-specific statistics.

## Kodak Alaris (formerly Eastman Kodak)

Interaction Design Intern / May - Aug 2015

- Conducted user research to deliver high fidelity prototypes and design recommendations for new concepts to enhance user engagement in the company's flagship mobile app, Kodak Moments.
- The design concepts received great interest by users during user-testing and appreciation from higher leadership within the company.

# Infosys Labs, Infosys Limited

UX Designer & Developer / Oct 2011- June 2014

## User Experience Center of Excellence

- Created wireframes, prototypes and presentations for showcasing concepts during client interactions.
- Facilitated the entire UX process in a small team incubated within Infosys Labs

## Infosys Labstorm

- Core contributions on their video-based enterprise social networking platform as a full-stack developer and experience designer.

### Accolades

Featured Speaker, MACUL 2016, Grand Rapids

Represented the School of Information and the University of Michigan at SXSW 2015, Austin

## Education

### University of Michigan, Ann Arbor

Master of Science in Information, APR 2016 Human Computer Interaction

GPA: 3.7/4.0

## Visvesvaraya Tech. University, India

Bachelor of Science in Engineering, JULY 2011 Information Science

## Skills

#### User Research

Think aloud protocol, Focus groups, Contextual inquiry, Participatory design, Personas, Heuristic Evaluation, Usability Testing

## Design

Wireframing, Storyboarding, Rapid prototyping, Responsive web design, Illustration, Branding & Identity, Data visualization

#### **Tools**

Adobe Creative Cloud (Illustrator, Photoshop, Indesign, After Effects), Sketch, Proto.io, Invision, Framer.js, Axure, UserZoom

#### **Programming**

HTML 5, CSS3, Javascript, jQuery, D3.js

# Leadership

## Co-Lead Organizer,

World Information Architecture Day 2016, Ann Arbor

#### Student officer,

Student Organization of Human Computer Interaction (SOCHI), School of Information

#### **Infosys Labs**

Led the design and development of Concept App for Aetna during client pitch through Infosys Labs

#### Volunteer.

UX India Conference 2014, Bangalore